



DialUs Creations
Multiply Your Business



THINK



EXPLORE



ANALYSE



MANAGE

ABOUT US

DialUs Creations is a name you can trust blindly when it comes to web developing and digital marketing for your hotel industry.

Along with this, based on our deep experience and understanding of election process we will provide backend operations required to strengthen the possibilities of a candidature's ultimate goal- "Winning", through operational processes and management systems in place.

Being associated with political teams over the years, we observed that the expertise required for the Execution, Monitoring and Data Maintenance are missing. Our D-Team fills this gap by stepping in with the required personnel, knowledge and infrastructure.



✓ DTEAM

D-teams is a venture of Dialus which comprises of:



• **SOCIAL MEDIA TEAM** - Photo Editors, Video Editors, Proof Readers, Animators / Cartoonists, Content Writers & Idea Makers.



• **OPERATIONS TEAM** - Data Researchers, Surveyors, Analysts, Field Staff, & Reporters.



• **DATA MAINTENANCE TEAM** - Data Analyst, Data Entry Operators and Database Administrators.



• **LEADERSHIP TEAM** - Online/offline campaign Strategists, Planners, Advisers & others.



• **APPLICATION TEAM** - Web & Mobile Application Developers, GIS Engineers and Support Engineers.



OUR TEAM

Expand your reach with our social media marketing



Social media offers a unique way to build relationships with your customers and introduce new people to your goods and services. Most companies don't realize social media is part of the new-age buyer's journey. If your potential customers are on social media, we'll help you create integrated social media marketing strategies to connect you with your social audience.

Websites, emails, and advertisements are usually one-way communications from you to your customer. Social media allows you to interact in a more authentic manner to build trust with your audience. When people engage with your content on social media, they are prone to share and talk about it. This type of activity creates "buzz" and provides you with an effective form of exposure to your products or services and brand-building.

Social media services provide an effective way to send customers as direct referrals back to your website. If you don't have a significant social following for your business yet, paid advertising such as Facebook Ads helps you reach a large audience very quickly while also potentially boosting your business page likes and followers. Not only does this give you a more diverse level of inbound traffic, but having already interacted with your social content, these visitors have a higher potential to become qualified leads.

EXPAND



1. Develop Brand Awareness



2. Increase Size of Social Communities and Accurately Target Audiences



3. Strengthen Engagement Strategies to Increase Customer Loyalty



4. Monitor Customer Feedback



5. Convert Social Followers into Qualified Leads and New Business



6. Online Reputation Management



7. Improve Google search ranking with SEO



8. Create and promote content for your handle (video graphic and photographic content option available)

WHAT WE DO

METRICS

Goal setting is a staple of all marketing and business strategies. Social media is no exception. Engagement Metrics sometimes paint a better picture for building lasting relationships on social media channels. Large audiences and likeable content is absolutely great, but here are some other metrics we must pursue:

Engagement: Likes, comments, shares and clicks

Awareness: Impressions & reach
Share of voice: Volume and sentiment

ROI: Referrals & conversions

Customer care: Response rate & time





We Focus on Effective Social Media Marketing!

We work with senior marketers and directors to help shape a strategy which is focused on getting you the results you need. This can include reach and awareness, sales, lead generation. Let us provide a fresh look at the way in which digital channels will help you grow your business online.

Drive Results With Social Media Marketing.

Almost 75% of people use social media when making a purchase decision. It's a critical touchpoint for shoppers in the business-to-consumer (B2C) and business-to-business (B2B) industry, which is why it is an essential tool for industries such as Food, hospitality, salon and beauty, automobile, clothing and education.



OUR FOCUS

OUR SERVICES



1. **Social media strategy**
2. **Influencer marketing**
3. **Social media audit**
4. **Contests and promotions**
5. **Paid social media ads**
6. **Content marketing**





The Marketing scenario is evolving. As Digital Media makes way into all our life compartments, simple and interactive media such as tweets, status updates, and videos become increasingly effective.

Such abundance of opportunities gives advertisers a major advantage, but it also engenders increased expectations at the customer's end. Everything is going mobile, and customers need the services and content on their fingertips—anytime, anywhere.

At D-teams, by DialUs, we not only have specialists who understand different avenues of digital marketing but also know how to bring it all together.

Keeping customer on the highest pedestal, we engage in a simple yet effective approach that helps us connect with patrons across every channel. The pivotal goal here is to grow and evolve businesses in a tangible manner.

WHY US?



CONTACT

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